



COMMUNITY MARKETS INC.

Locally grown. Locally connected.

Food Security & Local Food Access in West Virginia

Community Markets Inc. Basics

Legal Status: 501(c)(3) nonprofit

Founded on March 1, 2021

Located in Shepherdstown, WV

Serving 11 WV Counties*

*As of August 2025



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Mission & Vision

Mission:

- CMI exists to connect locally grown food to families in need.

Vision:

- West Virginia grown food is on every West Virginian's plate.



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Why Community Markets Inc.?

- Feeding Underserved Appalachian Families
- Supporting WV & Local Farmers
- Increasing Access to Healthy WV-Grown Food
- Building Wealth & Wellness in WV



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Poverty in WV

West Virginia is one of the most economically impoverished states in the nation with an overall poverty rate of **17.9%**.

Poverty Rates in Eastern Panhandle:

- **Jefferson County:** 9.3%,
- **Berkeley County:** 11.1%
- **Morgan County:** 15.7%.

The ALICE Threshold: Asset Limited, Income Constrained, and Employed.

Households below the ALICE Threshold:

- **Jefferson County:** 33%
- **Berkeley County:** 39%
- **Morgan County:** 40%



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Remember This?



March
2020:
Pandemic!



We are ALL Vulnerable to Food Insecurity!



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Impact Summary (as of August 2025)

In almost 3 years, **Community Markets Inc.** has:

- Fed 14,700 people
- in 11 WV counties
- with 171,200 lbs. of healthy food
- & put \$451,500 back in to **local farmers'** & **small business owners'** pockets



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CMI's Initial Programs

- Food Box Giveaway Program
- Local Food Access Program



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Food Box Giveaway Program

- Twice Monthly
- Donations/Grants used to buy healthy staple foods at a fair price from local farmers
- Distributed free of charge to needy
- In Food Deserts & Low Income Communities
- Underserved families, children, elderly, lacking healthy food access
- Volunteer Friendly!



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Local Food Access Program

- 2 Mobile Farmers Markets in Jefferson County
- Weekly Online Pre Orders
- Over 25 Local Vendors
- Healthy & Affordable Groceries made EASY!
- Staple Foods: High Quality Low Price
- Mobile Cold Storage Key



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St. Isidore Market

- Weekly Year-Round Mobile Market
- Charles Town, WV
- Thursdays 5:00-6:30 pm
- April 2023 CMI took over
- Pre Order Online Fri-Tues
- Walk Up Sales too!
- Money Goes Back to FBG

www.saintisidoremarket.com



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Union Market - CLOSED!

- Weekly Seasonal Mobile Market
 - Harpers Ferry & Bolivar, WV
 - Wednesdays 5:30-7:30 pm
 - Ran Aug 2023-Oct 2024
 - Food Truck, Music, Local Food
-
- Appalachian Snail Open!
Local Food Store: Coffee / Ice
Cream / Sandwiches / Groceries



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Magnolia Market

- Biweekly Seasonal Mobile Market
- Paw Paw, WV
- Fridays 4:30-6:00 pm
- Pilot Aug 22 - Oct 17, 2025
- Pre Order Online Fri-Tues
- Serving Morgan Co. Food Desert
- Money Goes Back to FBG

www.facebook.com/MagnoliaMarketWV



 **COMMUNITY MARKETS INC.**

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Mobile Markets: Economic Development

- Business Incubator
- Provides nearly-free eCommerce store
- Diversify Direct to Consumer Marketing Channels
- Test Demand for New Product/Business Concept
- Businesses Scale Up
- Case Study: Joan + Joe Coffee



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AmeriCorps VISTA Program

- Critical Program for CMI Capacity
- Cut Suddenly April 2025; No Warning



- Bi-Monthly Stipend
- Healthcare
- Education Award
- Host Site Benefits



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Community Partnerships

- JCS Backpack Program
- Bushel & Peck Partnership
- Greater Impact Through Collaboration
- Leverage Existing Infrastructure
- Impact Multiplier
- Stronger Together!
- Filling in Gaps in Service



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We Love Our Partners!



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Stay in Touch!

Monthly Newsletter, Upcoming Events, Volunteer Opportunities

www.communitymarketsinc.org



Follow CMI on Facebook!



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Can *You* Help?

- Donate
- Become a Monthly Donor
- Volunteer
- Shop at Mobile Markets
- Tell a Friend!



www.communitymarketsinc.org/donate



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Become a CMI Monthly Donor!

COMMUNITY MARKETS INC.

Home About Programs News Get Involved **Donate** Contact

Donate

Feed Hungry Families. Support Our Farmers. Increase Local Food Access.

Your donation ensures that Community Markets Inc. can continue connecting locally grown food to families in need.

Community Markets Inc. is a 501(c)(3) nonprofit. All donations are tax-deductible.

The [Board](#), staff, and volunteers of Community Markets Inc. thank you for your generosity!

Free forms by [zeffy](#)

Your donation

One-time donation Monthly donation

\$10.00 \$25.00 \$75.00 \$150.00

25 \$

will provide a family with a food box every other month

**ANY Amount
Helps!**



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Thank You!



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Questions? Comments?



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