



COMMUNITY MARKETS INC.

Locally grown. Locally connected.

Food Security & Local Food Access in West Virginia

Community Markets Inc. Basics

Legal Status: 501(c)(3) nonprofit

Founded on March 1, 2021

Located in Shepherdstown, WV

Serving 11 WV Counties*

*As of September 2025



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Mission & Vision

Mission:

- CMI exists to connect locally grown food to families in need.

Vision:

- West Virginia grown food is on every West Virginian's plate.



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Why Community Markets Inc.?

- Feeding Underserved Appalachian Families
- Supporting WV & Local Farmers
- Increasing Access to Healthy WV-Grown Food
- Growing Wealth & Wellness in West Virginia



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Poverty in WV

West Virginia is one of the most economically impoverished states in the nation with an overall poverty rate of **17.9%**.

Poverty Rates in Eastern Panhandle:

- **Jefferson County:** 9.3%,
- **Berkeley County:** 11.1%
- **Morgan County:** 15.7%.

The ALICE Threshold: Asset Limited, Income Constrained, and Employed.

Households below the ALICE Threshold:

- **Jefferson County:** 33%
- **Berkeley County:** 39%
- **Morgan County:** 40%



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Remember This?



March
2020:
Pandemic!



We are ALL Vulnerable to Food Insecurity!



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Impact Summary (as of September 2025)

In almost 3 years, **Community Markets Inc.** has:

- Fed 16,300 people
- in 11 WV counties
- with 187,600 lbs. of healthy food
- & put \$498,700 back in to **local farmers'** & **small business owners'** pockets



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

CMI's Initial Programs

- Food Box Giveaway Program
- Local Food Access Program



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Food Box Giveaway Program

- Twice Monthly
- Donations/Grants used to buy healthy staple foods at a fair price from local farmers
- Distributed free of charge to needy
- In Food Deserts & Low Income Communities
- Underserved families, children, elderly, lacking healthy food access
- Volunteer Friendly!



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Local Food Access Program

- 2 Mobile Farmers Markets serving WV's Eastern Panhandle
- Weekly Online Pre Orders
- Over 25 Local Vendors
- Healthy & Affordable Groceries made EASY!
- Staple Foods: High Quality Low Price
- Mobile Cold Storage Key



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

St. Isidore Market

- Weekly Year-Round Mobile Market
- Charles Town, WV
- Thursdays 5:00-6:30 pm
- April 2023 CMI took over
- Pre Order Online Fri-Tues
- Walk Up Sales too!
- Money Goes Back to FBG

www.saintisidoremarket.com



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Magnolia Market

- Biweekly Seasonal Mobile Market
- Paw Paw, WV
- Fridays 4:30-6:00 pm
- Pilot Aug 22 - Oct 17, 2025
- Pre Order Online Fri-Tues
- Serving Morgan Co. Food Desert
- Money Goes Back to FBG

www.facebook.com/MagnoliaMarketWV



 | **COMMUNITY MARKETS INC.**

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Union Market - CLOSED!

- Weekly Seasonal Mobile Market
 - Harpers Ferry & Bolivar, WV
 - Wednesdays 5:30-7:30 pm
 - Ran Aug 2023-Oct 2024
 - Food Truck, Music, Local Food
-
- Appalachian Snail Open!
Local Food Store: Coffee / Ice
Cream / Sandwiches / Groceries



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Mobile Markets: Economic Development

- Business Incubator
- Provides nearly-free eCommerce store
- Diversify Direct to Consumer Marketing Channels
- Test Demand for New Product/Business Concept
- Businesses Scale Up
- Case Study: Joan + Joe Coffee



AmeriCorps VISTA Program

- Critical Program for CMI Capacity
- Cut Suddenly April 2025; No Warning



- Bi-Monthly Stipend
- Healthcare
- Education Award
- Host Site Benefits



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Community Partnerships

- JCS Backpack Program
- Bushel & Peck Partnership
- Greater Impact Through Collaboration
- Leverage Existing Infrastructure
- Impact Multiplier
- Stronger Together!
- Filling in Gaps in Service



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

We Love Our Partners!



COMMUNITY MARKETS INC.

Stay in Touch!

Monthly Newsletter, Upcoming Events, Volunteer Opportunities

www.communitymarketsinc.org



Follow CMI on Facebook!



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Can *You* Help?

- Donate
- Become a Monthly Donor
- Volunteer
- Shop at Mobile Markets
- Tell a Friend!



www.communitymarketsinc.org/donate



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Become a CMI Monthly Donor!

COMMUNITY MARKETS INC.

Home About Programs News Get Involved **Donate** Contact

Donate

Feed Hungry Families. Support Our Farmers. Increase Local Food Access.

Your donation ensures that Community Markets Inc. can continue connecting locally grown food to families in need.

Community Markets Inc. is a 501(c)(3) nonprofit. All donations are tax-deductible.

The [Board](#), staff, and volunteers of Community Markets Inc. thank you for your generosity!

Free forms by [zeffy](#)

Your donation

One-time donation Monthly donation

\$10.00 \$25.00 \$75.00 \$150.00

25 \$

will provide a family with a food box every other month

**ANY Amount
Helps!**



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414



Thank You!



COMMUNITY MARKETS INC.

Locally grown. Locally connected.



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Questions? Comments?



Mark Peiffer, RPO
Operations Manager

(703) 789-1879

mark.peiffer@communitymarketsinc.org

[**www.communitymarketsinc.org**](http://www.communitymarketsinc.org)



7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414