



Locally grown. Locally connected.

2025 IMPACT REPORT



www.communitymarketsinc.org

TABLE OF CONTENTS



LETTER FROM THE
OPERATIONS MANAGER 3

NONPROFIT OVERVIEW 4

FOOD BOX GIVEAWAY
PROGRAM 5

LOCAL FOOD
ACCESS PROGRAM 6

OTHER PROGRAMS 7

FROM THE FARMERS 8

CMi TEAM SPOTLIGHT 9

JOIN THE CMi TEAM 10

2025 HIGHLIGHTS 11

CMi'S PARTNERS 12

PLANS FOR 2026 13

SPONSOR A FBG 14

HIRE MARK AS
A SPEAKER 15

GET INVOLVED! 16

CONTACT CMi 17



FROM OUR OPERATIONS MANAGER

“I GIVE THANKS TO MY GOD IN EVERY REMEMBRANCE OF YOU...”

- ST. PAUL THE APOSTLE

Dear Friends of CMI,

As I review 2025 the recurring thought that I can't shake is: **gratitude**. Much more than a sentiment or simply the right thing to do, gratitude is a habit which sees the rays of sunlight piercing through the clouds of life, allowing one not to be overcome with life's difficulties and setbacks.

2025 was rife with difficulties & hurdles to overcome, but then there was all of you, friends, who rallied around CMI, feeding those in need, & supporting our farmers.

~\$600,000

Money Paid to Local Producers

20,500

Food Insecure People Fed

>218,500

lbs. of Healthy Local Food Distributed



MARK PEIFFER

CMI Operations Manager

In 2025, CMI moved to a new office space in Shepherdstown, piloted a new Market in Paw paw, expanded programs like Senior vouchers, grew our farmer network, reached new counties, and so much more!

Do not lose hope! As the darkness gets darker, the light only shines brighter. All the darkness in the world cannot extinguish the light of a single candle. Be the light that our community so desperately needs. CMI will continue providing nutrition & hope to WV in 2026, but **we need collaborators like you** to maximize our impact.

-MARK



NONPROFIT OVERVIEW

MISSION

Community Markets Inc. ("CMI") is a 501(c)(3) nonprofit organization located in Shepherdstown, WV whose mission is to connect locally grown food to families in need.

VISION

West Virginian grown food is on every West Virginian's plate.

WHY CMI?

- Feeding Underserved Appalachian Families
- Supporting Local Farmers & Producers
- Increasing Access to Healthy WV-Grown Food
- Growing Wealth & Wellness in West Virginia



FOOD BOX GIVEAWAY PROGRAM

The Food Box Giveaway Program works by buying fresh & healthy food from local farms at a fair price and distributing the food free of charge in low-income, rural, and underserved communities including food deserts. In 2025, CMI reached for the first time WV's Northern Panhandle & the coal fields in southern WV.



Families Fed

3,285



Children Nourished

~3,200



People Served

>9,000

*DATA IS ONLY FOR 2025



LOCAL FOOD ACCESS PROGRAM

The Local Food Access Program makes healthy & affordable groceries sourced from local producers available for West Virginian communities, especially food deserts & low-income communities. Two key infrastructure components that help link farm fresh food to families are: 1) CMI's mobile cold storage trailers & 2) eCommerce websites which allow customers to place pre-orders for convenient pick up at the mobile markets. Currently two markets are part of the Program: St. Isidore Market in Charles Town & Magnolia Market in Paw Paw.

ST. ISIDORE MARKET

Open Year Round
49 Crosswinds Dr.
Charles Town, WV 25414
www.saintisidoremarket.com



**NOW
ACCEPTING
SNAP!**

ORDER
HERE

**NOW
ACCEPTING
SNAP!**



MAGNOLIA MARKET

Open Seasonally
65 Henry Miller Blvd
Paw Paw, WV 25434

\$150,000

Money Paid to Farmers
& Businesses



40+
Vendors



>1,160

Volunteer Hours



OTHER PROGRAMS

DONATE TO ANY
PROGRAM HERE!



SENIOR VOUCHER PROGRAM

200 seniors received \$50 in grocery vouchers to use at CMI's mobile markets. Magnolia Market in Paw Paw saw an 87% redemption rate with a 75% overall redemption rate across both Markets. Funding for the program came from the Eastern West Virginia Community Foundation.

LOCAL FOOD BACKPACK PROGRAM

500 Jefferson County Schools K-12 students received a backpack full of sharable fresh & healthy groceries from local farms on three separate occasions during the Winter/Spring semester. Kilmer's Farm Market & Jefferson County Schools were critical partners in this program's success.

SNAP EXTEND FUND

SNAP EBT users can double their SNAP benefits by shopping at CMI's mobile farmers markets. SNAP Extend Funds are issued at check out and can be used immediately to purchase double the amount of fresh & healthy groceries from local farmers. Over \$1,300 of SNAP Funds were redeemed or issued in 2025.

RESELLER PROGRAM

Food Pantries, Grocery & Convenience Stores, and Restaurants can buy hundreds of food products from local farms through CMI well below retail prices, keeping input costs down while providing high-quality food to clients and supporting CMI's mission. Contact us today for the latest wholesale price list!

JUDITH A. DE LEON EMERGENCY FOOD MEMORIAL FUND

CMI's first memorial fund celebrates the life and generosity of Judith de Leon, a beloved mother, grandmother, and wife, who was attentive to the needs of others, often bringing groceries to struggling neighbors and friends. This fund continues Judy's legacy by providing groceries to families in times of personal crisis. More details including how to apply coming soon.



FROM THE FARMERS



Cedar Ridge Hydroponics

"We thank you so much for supporting our family! We are happy to know that our produce and eggs are getting into the hands of those who may normally not have the opportunity or ability to."

-Jason Weber



COOPER FARMS

"CMI is an incredible organization to work with! Our partnership has improved our lives and the lives of others who are able to receive local nutrient-dense foods because of CMI."

-Tim & Becca Cooper



CRESTVIEW MEAT MARKET

"Community Markets Inc. is a great service. We really appreciate what you guys do for the community."

- Tim Martin



CMI TEAM SPOTLIGHT



MARIA RESENDIZ DEVELOPMENT MANAGER

Maria started with CMI as an AmeriCorps VISTA Member, came on FT in April, and has made herself an integral part of the CMI Team, raising over \$200,000 in just over a year!

AMERICORPS VISTA MEMBERS

Congratulations to Chris Hozdic and Nick Langan for completing their year-long AmeriCorps VISTA Term of Service! Chris is returning for a second term of service in 2026!



WELCOME SHANNON!

Shannon Griffin joined the CMI Team this summer, taking on the Program Manager role with alacrity and gusto!

JOIN THE CMI TEAM!

COMMUNITY MARKETS INC.

Feed Local Families. Strengthen Your Community.

CMI IS HIRING!

Join Our Team As a:

Full-time
AmeriCorps
VISTA Member

- Mobile Market Coordinator
- Local Food Access Coordinator
- IT Specialist
- Communications Specialist

In-Person work required. No Remote Work.

Interested? Contact & Send Resume to:

Mark Peiffer
Operations Manager

mark.peiffer@communitymarketsinc.org
(703)-789-1879

Grow *West Virginia's* Future

Living Stipend & Benefits

Feed the Hungry

Build Wealth & Wellness in West Virginia with WV-Grown Food.

Scan
for Job
Descriptions!



Community Markets Inc. (CMI) is a 501(c)(3) nonprofit organization located in Shepherdstown, WV whose mission is to connect locally grown food to families in need.



TO APPLY OR FOR MORE DETAILS VISIT:

WWW.COMMUNITYMARKETSINC.ORG/CMI-VISTA-2026/

2025 HIGHLIGHTS



THERE'S A LOT TO BE GRATEFUL FOR AT COMMUNITY MARKETS, INC!

- Doubled the Food Box Giveaway Program to twice a month.
- Piloted Magnolia Market in Paw Paw, WV.
- Began our SNAP Extend Fund.
- Doubled the Senior Voucher Program with a 75% redemption rate.
- Moved the CMI office to Shepherdstown, WV, renting 1,000 sq. ft.
- Hired Maria Resendiz as Development Manager & Shannon Griffin as Program Manager.
- Sent over 10,000 lbs. of fresh & local disaster response food to feed thousands of flood victims in Ohio County.
- Established the Judith A. de Leon Emergency Food Memorial Fund.
- Grew the St. Isidore Market with additional Vendors and a new eCommerce website.
- Held the first Food Box Giveaway in the coal fields of southern West Virginia.
- Reached Boone and Ohio Counties, bringing total number of counties served to 12.
- Secured enough funding for a new pick up truck to be purchased soon.

CMI'S PARTNERS & DONORS



Thank you to all of CMI's
partners & donors!
Without you, our work
simply wouldn't be
possible!



WHAT'S AHEAD IN 2026?

FUTURE PLANS

- Beginning Sponsorships to support twice-monthly Food Box Giveaways.
- A full market season for Magnolia Market in Paw Paw, WV



- Serving additional Food Pantries and grocers through the Reseller Program
- Forming new community and regional partnerships
- Feeding thousands more food-insecure families in West Virginia



- Beginning another mobile market in the Eastern Panhandle
- Growing existing Programs like SNAP Extend, Senior Vouchers, & Backpack Program



Sponsor a FBG!



COMMUNITY MARKETS INC.

Your Local
501(c)(3)
Nonprofit

FOOD BOX GIVEAWAY SPONSORSHIP OPPORTUNITY

GREAT CORPORATE TEAM BUILDING EVENT!

Want to feed hundreds of families in your community?

Sponsor a Community Markets Inc. Food Box Giveaway and make an immediate, meaningful impact!



Unsure of what to give?

Explore how your donation turns into food for families in need.

\$15,000 - Homestead Hero

- Covers the entire cost of one Food Box Giveaway
- Purchases ~6,000 pounds of food
- Feeds 500 individuals, which includes 200 children
- Provides 150 - 200 bags of food
- Sponsor receives dedicated social media video post, prominent logo placement, CMI swag bag, and general sponsorship benefits

\$10,000 - Harvest Helper

- Purchases ~4,500 pounds of food
- Feeds 375 individuals, which includes 150 children
- Provides 100 - 150 bags of food
- Sponsor receives prominent logo placement, CMI swag bag, and general sponsorship benefits

\$5,000 - Agriculture Advocate

- Purchases ~3,000 pounds of food
- Feeds 250 individuals, which includes 100 children
- Provides 50 - 100 bags of food
- Sponsor receives swag bag and general sponsorship benefits

\$2,500 - Nourishing Neighbor

- Purchases ~1,500 pounds of food
- Feeds 125 individuals, which includes 50 children
- Provides 50 bags of food
- Sponsor receives general sponsorship benefits



Still unsure? Community Markets Inc. will work with you and your organization to find the most impactful way to partner. No amount is too small. Every dollar makes a difference.



More Info on the Back!

Email maria.resendiz@communitymarketsinc.org today for more info!

Get Involved

Make 2026 the year YOU help feed food insecure families & support farmers in WV!



-Make a one-time donation.

-Shop at our markets!

-Volunteer your time!

-Donate non-perishables, supplies, or excess harvest.

-Like and follow CMI on Facebook and Instagram!



Become a monthly donor at communitymarketsinc.org/donate.

\$50, \$25, or even \$10 a month is helpful! No amount is too small!

CMI is a 501(c)(3) nonprofit.

All donations are fully tax deductible.

communitymarketsinc.org

Hire Mark as a Speaker!

Have Mark speak at
your next conference,
event, or function.



Photo credit: Tom Markland for The Journal

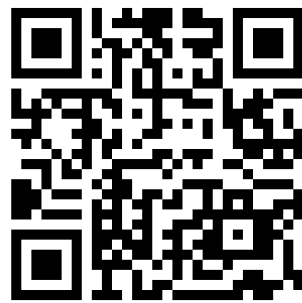


- Keynote or Break Out Session Speaker
- Local Food or Agriculture
- Group Facilitator
- AmeriCorps & Volunteerism
- Nonprofit/Business Leadership
- Motivational Speaker
- Let's Discuss Your Needs!



Email mark.peiffer@communitymarketsinc.org today to book or for more info!

CONTACT CMI TODAY!



COMMUNITY MARKETS, INC.

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Websites:
www.communitymarketsinc.org
Facebook.com/CommunityMarketsInc
www.saintisidoremarket.com

Community Markets Inc. is a 501(c)(3) nonprofit organization located in Shepherdstown, WV whose mission is to connect locally grown food to families in need.



Growing Wealth & Wellness in West Virginia since 2021

www.communitymarketsinc.org