COMMUNITY MARKETS INC.

Locally grown. Locally connected.

Food Security & Local Food Access in West Virginia

Community Markets Inc. Basics

Legal Status: 501(c)(3) nonprofit

Founded on March 1, 2021

Located in Shepherdstown, WV

Serving 12 WV Counties*

*As of October 2026

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Mission & Vision

Mission:

- CMI exists to connect locally grown food to families in need.

Vision:

- West Virginia grown food is on every West Virginian's plate.



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Why Community Markets Inc.?

- **Feeding Underserved Appalachian Families**
- **Supporting WV & Local Farmers**
- **Increasing Access to Healthy WV-Grown Food**
- **Growing Wealth & Wellness in West Virginia**



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Poverty in WV

West Virginia is one of the most economically impoverished states in the nation with an overall poverty rate of **17.9%**.

Poverty Rates in Eastern Panhandle:

- **Jefferson County:** 9.3%,
- **Berkeley County:** 11.1%
- **Morgan County:** 15.7%.

The ALICE Threshold: Asset Limited, Income Constrained, and Employed.

Households below the ALICE Threshold:

- **Jefferson County:** 33%
- **Berkeley County:** 39%
- **Morgan County:** 40%

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Remember This?



March 2020: Pandemic!



We are ALL Vulnerable to Food Insecurity!

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Impact Summary (as of October 2026)

In 4 years, **Community Markets Inc.** has:

- Fed over **27,520 people**
- in **12 WV counties**
- with **285,500 lbs.** of healthy food and
- put **$897,840** back in to **local farmers'** & **small business owners'** pockets



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

CMI's Initial Programs

- Food Box Giveaway Program
- Local Food Access Program





COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Food Box Giveaway Program

- Twice Monthly
- Donations/Grants used to buy healthy staple foods at a fair price from local farmers
- Distributed free of charge to needy
- In Food Deserts & Low Income Communities
- Underserved families, children, elderly, lacking healthy food access
- Volunteer Friendly!



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Local Food Access Program

- 2 Mobile Farmers Markets serving WV's Eastern Panhandle
- Weekly Online Pre Orders
- Over 25 Local Vendors
- Healthy & Affordable Groceries made EASY!
- Staple Foods: High Quality Low Price
- Mobile Cold Storage Key



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

St. Isidore Market

- Weekly Year-Round Mobile Market
- Charles Town, WV
- Thursdays 5:00-6:30 pm
- April 2023 CMI took over
- Pre Order Online Fri-Tues
- Walk Up Sales too!
- Money Goes Back to FBG



www.saintisidoremarket.com

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Magnolia Market

- Weekly Seasonal Mobile Market
- Paw Paw, WV
- Fridays 4:30-7:00 pm
- May - October
- Pre Order Online Fri-Tues
- Serving Morgan Co. Food Desert
- Money Goes Back to FBG



www.magnoliamarketwv.com

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Union Market - Now App Snail!

- Weekly Seasonal Mobile Market
- Harpers Ferry & Bolivar, WV
- Wednesdays 5:30-7:30 pm
- Ran Aug 2023-Oct 2024
- Food Truck, Music, Local Food

- Appalachian Snail Open!
  Local Food Store: Coffee / Ice Cream / Sandwiches / Groceries



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Mobile Markets: Economic Development

- Business Incubator
- Provides nearly-free eCommerce store
- Diversify Direct to Consumer Marketing Channels
- Test Demand for New Product/Business Concept
- Businesses Scale Up
- Case Study: Joan + Joe Coffee



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Additional CMI Programs

- Reseller/Wholesaler Program
- Senior Voucher Program
- SNAP Extend Program
- Judith A. de Leon Emergency Food Memorial Fund
- CMI/Cooper Farms CSA

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

AmeriCorps VISTA Program

- CMI is HIRING AmeriCorps VISTAs!
- Critical Program for CMI Capacity

AmeriCorps West Virginia

- Bi-Monthly Living Stipend
- Healthcare
- Education Award
- Host Site Benefits



West Virginia's Promise
The Alliance for Youth

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Community Partnerships

- JCS Backpack Program
- Bushel & Peck Partnership

- Greater Impact Through Collaboration
- Leverage Existing Infrastructure
- Impact Multiplier
- Stronger Together!
- Filling in Gaps in Service



COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

We Love Our Partners!



COMMUNITY MARKETS INC.

Stay in Touch!

Monthly Newsletter, Upcoming Events, Volunteer Opportunities

www.communitymarketsinc.org

Follow CMI on Facebook!

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Can *You* Help?

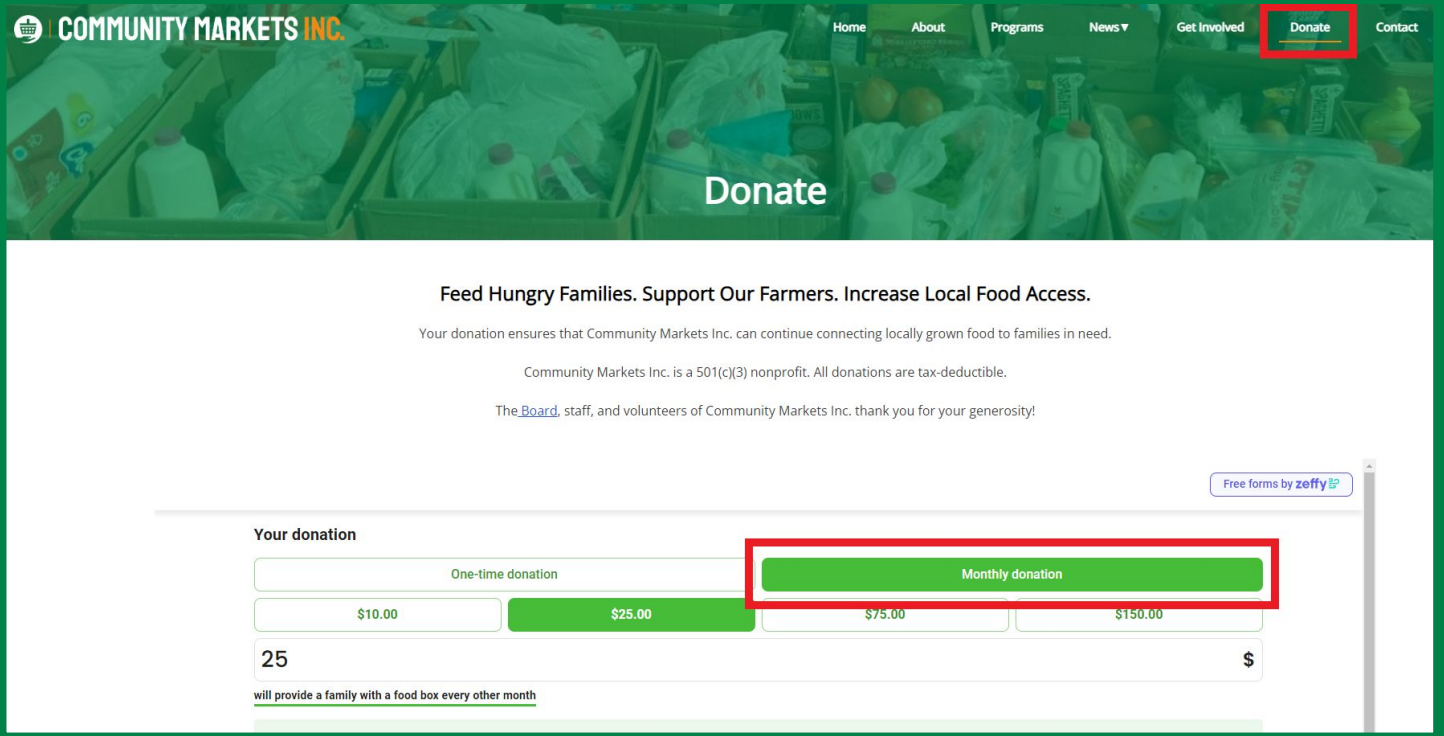
- Donate
- Become a Monthly Donor
- Volunteer
- Shop at Mobile Markets
- Tell a Friend!

www.communitymarketsinc.org/donate

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Become a CMI Monthly Donor!



www.communitymarketsinc.org/donate

ANY Amount Helps!

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Thank You!



COMMUNITY MARKETS INC.

Locally grown. Locally connected.

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414

Questions? Comments?



Mark Peiffer, RPO
Operations Manager

(703) 789-1879
mark.peiffer@communitymarketsinc.org

www.communitymarketsinc.org

COMMUNITY MARKETS INC.

7485 Shepherdstown Pike, Ste 146, Shepherdstown, WV 25414